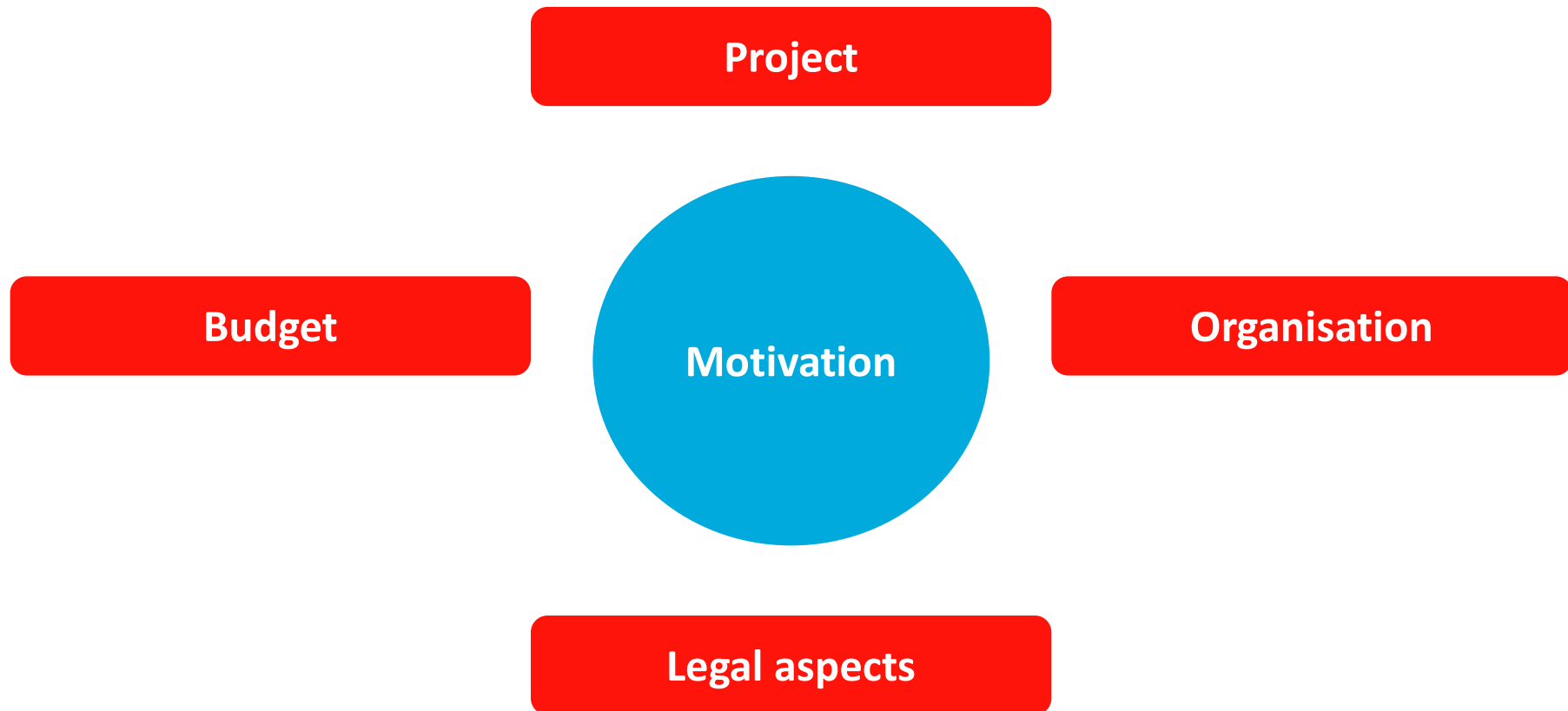


Realize your own outreach project

Dr Elisabeth John
Head of the Scienceteens Lab



Realize your own outreach project



Realize your own outreach project



Motivation

Motivation



Why do you want to do outreach?

- ☐ Inspire others for my research.
- ☐ Share the joy of my interest on _____.
- ☐ Inspire the public.
- ☐ Educate the public.
- ☐ Make sure the public takes knowledge-based decisions.
- ☐ _____ (your motivation)

If you want to reach out and inspire others - Do it because it brings you joy!

Realize your own outreach project



Project

Motivation

The project



1. What is the framework of your project?

☐ Talk

☐ Science Show

☐ Discussion

☐ Hands-on activity

☐ _____ (your framework)

Choose the format you feel most comfortable with.

The project



2. What is your target group?

- ☐ Kids
- ☐ Teenagers
- ☐ Adults
- ☐ Seniors
- ☐ Families (age of the kids is important)
- ☐ Groups of _____
- ☐ _____ (your target group)

Choose the target group you feel most comfortable with.

The project



3. How long does your activity take?

☐ 1 hour

☐ 2-3 hours

☐ 1 day

☐ 1 week

☐ _____(length of your activity)

Choose the length with is most appropriate for you. Start small!

Realize your own outreach project



Project

Motivation

Organisation

Organization



1. How often do you want to do the activity?

☐ 1/week

☐ 1/month

☐ 1/year

☐ Several times in month _____

☐ _____(your schedule)

Choose the length with is most appropriate for you. Start small!

Organization



2. Where do you want to do the activity?

☐ Laboratory

☐ Conference room

☐ Seminar room

☐ Outdoor

☐ _____(your place)

Start with the place that fits best for your activity and is easy accessible.

Organization



3. How many participants to you want to welcome per activity?

☐ 10 participant

☐ 20 participant

☐ 30 participant

☐ _____(your number)

Recommendation: Start with a small group and make sure you can handle it well.

Realize your own outreach project



Project

Motivation

Organisation

Legal aspects

1. In which framework do you want to work?

- ☐ Private
- ☐ Company
- ☐ University
- ☐ Public event
- ☐ Does it fit to something existing and can you join?
- ☐ Do you know someone who does something similar
- ☐ _____(your framework)

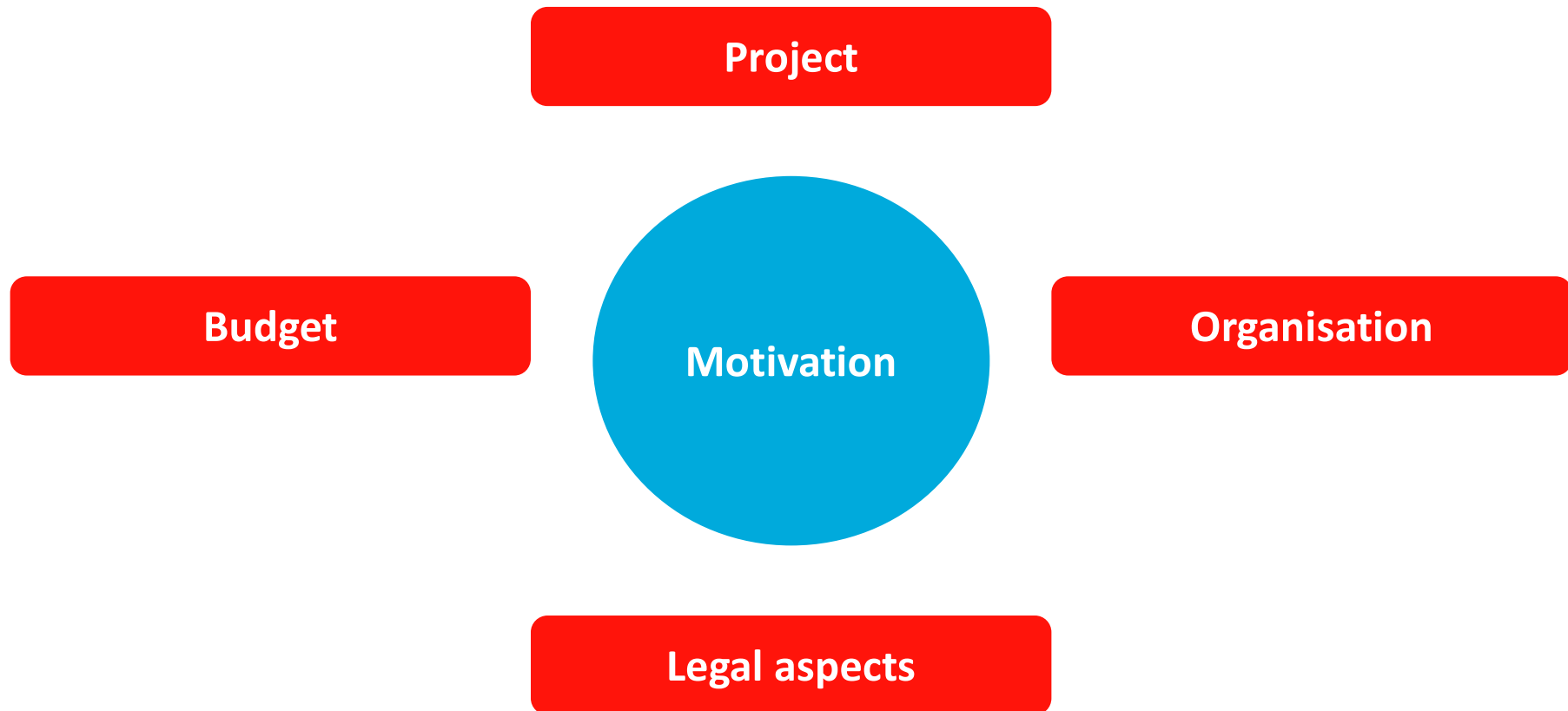
Make sure you have the approval of your manager and/ or company!

2. Which legal aspects do you need to respect?

- ☐ Insurance
- ☐ Safety training
- ☐ Permission (e.g. forest)
- ☐ _____(additional aspects)

Make sure you involve the legal department and HR department!

Realize your own outreach project



1. Which material and equipment do you need?

☐ DIY

☐ Rent

☐ Re-use

☐ Expired

☐ NEW

☐ _____(others)

Keep the balance between low level equipment and new technologies.

2. How many helpers do you need?

- ☐ Per activity _____
- ☐ Preparation _____
- ☐ That give feedback _____
- ☐ _____(other aspects)

Make sure that also your helpers have the approval from their managers.

3. How much do you want to earn?

☐ Free

☐ Participation fee

☐ Full costs

☐ _____(your expectations)

Keep your target group in mind when asking for money!

4. Possibilities to apply for money:

- ☐ Public body of your country
- ☐ EU bodies: INTERREG, Horizon2020
- ☐ Donors
- ☐ Sponsors
- ☐ _____(your possibilities)

Benchmark with similar activities!

Examples: Science Festival



Small activity



Examples: Forest workshop



Middle activity



Example: Scienceteens Lab



Big initiative

